



1000sqft (100Sqm) of pop up retail space available from a week to 3 months hire in one of the busiest locations in London. Situated just behind the Piccadilly Lights. This unit provides the opportunity to create a branded space, exposed to a diverse demographic in an iconic location, benefitting from high visibility to localised press offices and on flexible terms.

This unit is ideal for a pop up boutique, brand awareness campaign, consumer engagement activities, pop up restaurant or as dressed shop window frontage.

- **Product Launches**
 - **Pop Up Shop**
 - **Exhibition**
- **Branded experiential activity**
- **Guerrilla campaign**

- **Iconic London location**
 - **High Footfall**
 - **1000Sqft**

